

September 15, 2016

Comfort Keepers 915 Benner Pike State College, PA 16801

Dear Store Manager:

Did you know that as many as 50% of senior citizens are undernourished or malnourished? Even when seniors are in the care of somebody else, 1 out of 3 are still at risk. The signs can be difficult to spot, and it's important for seniors to have access to nutritious meals every day.

The aim of Comfort Keepers' Stop Senior Hunger Food Drive is to collect food to help senior citizens in need. In addition, Comfort Keepers hopes to raise awareness for senior undernourishment and malnourishment to increase future food bank donations as well as educate the public on the importance of eating healthy. Comfort Keepers sets up food collection bins in various locations throughout Centre, Clearfield, and Blair counties, and all food will be donated to the local food banks.

We would appreciate if you would partner with us on this important task by donating a gift card. With your generous donation, we will purchase food at your store to donate to the local food bank.

We have participated in the Stop Senior Hunger Food Drive for the past 5 years and have collected over 50,000 pounds of food so far. We are excited to enter our 6th year of doing the food drive knowing that our efforts have made a difference in the lives of people in our community.

We hope that you decide to partner with us on this important issue and help end senior hunger in our community. Thank you for your time and consideration.

Sincerely,

Tia Fischl
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